

# BELLEVUE PLEDGE DRIVE

## 2009-2010

August 7, 2009

Dear Bellevue Parents:

Back to school is just around the corner and we are so fortunate to be sending our children to Bellevue! Fundraising is an integral part of Bellevue's success. **It is a significant factor in contributing to the incredible success of Bellevue and is one of the reasons Bellevue continues to earn the designation as an "excellent" rated school.** Every year Bellevue PTCO outlines the revenue needed to maintain the level of education we have become accustomed to.

For the 2009-2010 school year we are having a pledge drive. This drive involves **voluntary contributions** to the PTCO. The pledge drive also ensures that every single cent donated to the PTCO goes to benefit your child's education. Based on comments and feedback from parents, gift wrap sales are not being offered this year. The Pledge Drive will be our only fundraiser this fall. **100% of the funds raised from the Pledge Drive directly benefit Bellevue, in comparison to the gift wrap sales, which the school only received 50%.** The funds raised through the Pledge Drive are used to **further our technology initiative and support teachers and students.** Some examples of what we have been able to do with your generous support include:

- Document cameras for all classrooms
- Traverse climbing wall for the gym
- Two computer carts
- Instruments for our music program
- Teacher assistants (support for our teachers)

*A goal we have for the future is to have smart boards in every classroom. We hope to start accomplishing this goal in the near future with your generous support.*

### **Our Goals for the 2009-2010 Pledge Drive**

- Most Importantly, 100% Participation from our Bellevue Community.
- To raise \$60,000 for our PTCO.

### **Requested Contribution to Meet Our Budget and Goals**

- **\$125 per student.** As discussed above, the Pledge Drive will be our only major fundraiser this fall. The amount of your contribution is confidential and 100% tax deductible. You will be receiving a receipt for the purposes.

### **How do we Pledge?**

- **REGISTRATION DAY**-yes, we will be there to accept your pledge! Please bring the enclosed pledge card and check (payable to Bellevue PTCO) or credit card payment. **Pledges made on registration day** will receive one Chipotle coupon per family. In addition, for each pledge made that day, you will receive a ticket for a chance to win one of two sports themed baskets.
- **BACK TO SCHOOL NIGHTS**-yes, we will be there, too!
- **MAIL**-anytime utilizing the enclosed return envelope.

### **Special Incentive**

For each \$125 per student pledge made by **September 18<sup>th</sup>**, you will receive a Bellevue Spirit visor. These one of a kind visors will only be available to Bellevue students who participate in the Pledge Drive at the suggested or greater amount. It is our way to thank and recognize you for your generous support of our school.

**Corporate Matches**

In the past, we have received significant funds from corporate matches. Please check with your employer to see if they provide this benefit.

**We Need You!**

One of the things that has always set Belleview apart from other schools is the strong level of parental support. Our Belleview parent community is second to none! Through your support of the Pledge Drive, you will be making an important investment in your child's education. Your donation to the Pledge Drive will go a long way in sustaining the level of excellence we have come to expect and appreciate at Belleview.

**Thank You!**

We are looking forward to a successful pledge drive and thank you in advance for your support!

Sincerely,

Sonia Bryant & Suzanne Marchiol  
Belleview Pledge Drive Co-Chairs

Joni Fish  
Belleview VP/Fundraising